

Message Text

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PAGE 01 DOUALA 00165 260724Z

21

ACTION AF-05

INFO OCT-01 ISO-00 EB-05 DRC-01 RSC-01 /013 W

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R 251040Z JUN 74

FM AMCONSUL DOUALA

TO USDOC WASHDC

INFO SECSTATE WASHDC 0732

AMEMBASSY YAOUNDE

AMEMBASSY DAKAR

UNCLAS DOUALA 0165

E.O. 11652: N/A

TAGS: BEXP, CM

SUBJ: INITIAL REPORT - CATALOG EXHIBIT

PASS CMM OCWIEJA

- 1) NAME: FOOD PROCESSING AND PACKAGING CATALOG EXHIBIT
- 2) PLACE, DATE: DOUALA, CAMEROON: 17 - 21 JUNE 1974
- 3) EIGHTY-TWO U.S. FIRMS SUPPLIED CATALOGS
- 4) A) FIFTY-FIVE REGISTERED VISITORS
B) APPROXIMATELY 120 RPT 120 TOTAL VISITORS
- 5) 107 RPT 107 TRADE INQUIRIES DEVELOPED
- 6) THIRTY-ONE OF 82 RPT 82 FIRMS WILL RECEIVE FROM US WHAT WE CONSIDER PROMISING TRADE LEADS, AN ADDITIONAL FOURTEEN FIRMS WILL RECIVE MARGINAL TRADE LEADS FROM RESPONSIBLE LOCAL BUSINESSMEN. TWO FIRMS WILL RECEIVE OFFERS OF AGENT/REPRESENTATION. REMAINING INQUIRIES ARE EITHER (A) POSSIBLE PTOS UNSUITED TO PRODUCT LINES IN THIS SHOW OR (B) FROM COMPANIES WE UNWILLING RECOMMEND FOR BUSINESS WITH AMERICAN FIRMS. SEVERAL FROM CATEGORY (A) BEING FILED AS PTO S.

- 7) COMMENT: SHOW WELL RECEIVED BY GURC WHICH SUPPORTED WITH OFFICIAL CIRCULAR, CHAMBER OF COMMERCE, AND LOCAL (FROM AS FAR AWAY AS KUMBE -- THREE HOURS DRIVE) BUSINESSMEN. POST REGRETS THAT SOME U/S. FIRMS INCLUDED WHICH HAD VERY MARGINAL OR NO MARKET POTENTIAL, ALSO MISSED SOME THAT UNCLASSIFIED

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WOULD HAVE BEEN WELL RECEIVED. IN LAST CATEGORY, E.G.,

WE WOULD INCLUDE PEANUT PROCESSING, ROASTING, GRINDING
MACHINERY, OR MORE FOR LARGE LOCAL FISHING INDUSTRY.
TRUST THAT IN FUTURE SUCH OVERSIGHTS CAN BE RECTIFIED BY
SEARCHING FOR ADDITIONAL APPROPRIATE CATALOGS.
MITHOEFER

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Message Attributes

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Channel Indicators: n/a
Current Classification: UNCLASSIFIED
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Draft Date: 25 JUN 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740168-0135
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Handling Restrictions: n/a
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30 JUN 2005

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